



12 Aspects of a Competitive Grant Proposal

A competitive grant proposal:

1. Meets the specific funder's eligibility requirements and funding priorities
2. Follows instructions
3. Does not contain errors
4. Is submitted on time through the correct channels
5. **Tells a clear and consistent story**
6. Includes financials that are clear, correct, and align with grant and budget narratives
7. Tells a compelling story
8. Uses qualitative and quantitative data to show actual need
9. Uses data to show evidence of success
10. Provides evidence of pre-existing collaborations, relationships, and partnerships
11. Clearly explains evaluation or assessment plans
12. Demonstrates financial support from other sources