



VISION DRIVEN CONSULTING



WORKSHOP CATALOG



Across the non-profit sector, there are very few individuals who understand the importance of human capital the way Brittany does. She brings her passion, experience, and vision to every organization she touches – from small non-profits to established organizations that are looking for a fresh approach.

- George Matysik, Director of Government Affairs and Public Policy, Philabundance, Philadelphia, PA

VISION DRIVEN CONSULTING / BRITTANY CAMPESE

**SUPPORTING THE WORK OF
INDIVIDUALS, COMMUNITY GROUPS,
& NOT-FOR-PROFITS THROUGH
TRAININGS & ORGANIZATIONAL
CAPACITY BUILDING**

For nearly 15 years, I have actively supported the work of change-makers in many communities across the U.S. through my roles as a board member, facilitator, volunteer, employee, philanthropist, and consultant.

Education & Certifications

- Regis University, Master of Nonprofit Management
- Wells College, Bachelor of Arts in Women's Studies
- PA Service Learning Alliance, Certified Service Learning Trainer

Mission Statement

Vision Driven Consulting supports the visionary work of individuals, community groups, and not-for-profit organizations through trainings and organizational capacity-building. Brittany's methods are rooted in feminist and anti-oppression frameworks, and she seeks out the voices, opinions, and ideas of people at all levels of power to create sustainable, healthy, inclusive changes.



My training sessions with Brittany have been extremely helpful. They have given me the tools and the knowledge I need to effectively run my program and work with my community partners. I would highly recommend her workshops for anyone managing who is interested in improving the experience and outcomes of their offering.

- Adam Gaubinger, Center for Family Services, Camden, NJ



WHAT IS A NONPROFIT, ANYWAY?

- Learn the primary structural and linguistic differences between not-for-profit organizations and for profit businesses
- Dispel common myths about funding and pay scales
- Envision your ideal board of directors

RESOURCE DEVELOPMENT/FUNDRAISING BASICS

- Learn the language of fundraising for organizations and projects
- Dig deeper into the most common types of fundraising
- Brainstorm different tools and methods you can use to achieve your individual goals

GRANT WRITING - BEGINNER

- Learn the language and process of grant writing
- Identify tools you can use to discover funding opportunities
- Read actual grant proposals to identify key proposal components

GRANT WRITING - INTERMEDIATE

- Review aspects of a good grant proposal
- Practice writing an actual grant
- Receive extensive feedback on your completed proposal

ORGANIZATIONAL STRATEGIC PLANNING

- Learn the value, process, and common mistakes involved in strategic planning
- Receive, test, and share facilitation tools
- Practice your new skills

CREATING A FINANCIAL STRATEGIC PLAN

- Learn the value, process, and common mistakes involved in budgeting and financial planning
- Interpret the stories that budgets tell and identify potential internal/external impacts
- Receive, test, and share financial strategic planning tools

You will learn 'real-world do the next day information.'
It's 'do now' as opposed to intellectual theory. Brittany
teaches the practical tips often not found in books or
on the web.

– Cheryl, Mariposa Workshop attendee



EFFECTIVE MEETING FACILITATION

- Re-define the modern meeting by learning when and why it is important (or not!) to hold a meeting
- Brainstorm ways to incorporate technology into meetings
- Practice dealing with typical meeting challenges and barriers to success

CROWDFUNDING BASICS

- Learn the lingo of crowdfunding
- Discover the pros and cons of various crowdfunding platforms
- Find out what you want to consider before, during, and after launching a crowdfunding campaign

VOLUNTEER RECRUITMENT & MANAGEMENT

- Learn the 6 Steps to Successful Volunteer Recruitment
- Practice identifying target markets/intended audiences
- Share and receive recruitment and management tools and experiences

TOOLS FOR PROGRAM DEVELOPMENT, ENHANCEMENT, & IMPLEMENTATION

- Learn about the language, methods, and processes of program planning
- Receive tangible tools to support your work
- Practice using tools to enhance or develop your own program

DEVELOPING CAMPUS/COMMUNITY COLLABORATIONS

- Identify examples of successful campus/community collaborations
- Learn how to find a campus or community partner
- Share common problems and potential solutions in building mutually beneficial partnerships



Brittany is a thoughtful, caring and conscientious professional who never loses sight of her main objective: to create positive and meaningful change in the world. Brittany is attentive, available and a consummate professional. She is excellent at developing and facilitating VISTA training programs and has served as an invaluable resource. She is delightful to work with and always gets the job done.

- Christie Zwahlen,
Assistant Director at Center for
Civic Engagement, Binghamton
University, Binghamton, NY



WHAT IS SERVICE-LEARNING?

- Learn the language and standards of quality practice
- Discuss common challenges faced by practitioners
- Practice developing your own curriculum

POWER & PRIVILEGE IN SERVICE

- Explore your personal history and perceptions of self/others
- Discuss ways of acknowledging privileges/oppressions, identifying power structures at play in society and relationships
- Define personalized action steps for moving forward in service

GETTING PEOPLE TO SHOW UP

- Learn new techniques for building an audience, recruiting volunteers, and bringing your ideal participant to the table
- Troubleshoot issues that you may have had in the past
- Identify tangible ways to keep people coming back in the future

TIME MANAGEMENT & PROFESSIONALISM

- Learn about the benefits of time management and potential impacts on your work and health
- Share and obtain tools for successful time management
- Discuss varying notions of professionalism and what they look like in practice

PERSONAL HEALTH & WELLNESS: AVOIDING BURNOUT

- Reflect on personal wellness
- Identify barriers to wellness and symptoms of burnout
- Brainstorm ways of overcoming barriers and developing new concepts of wellness

EVALUATION & ASSESSMENT BASICS

- Learn the terms and purposes behind evaluation and assessment
- Brainstorm tools that you have used or could use in the future
- Practice identifying appropriate tools and S.M.A.R.T. goals for specific scenarios



I appreciated the diverse methods used in generating discussion (crafts, theater, reading, etc). It really introduced me to so many ideas that I had less experience with before, and opened the door for more learning on those subjects.

– Repair the World Fellow



WORKSHOPS FOR AMERICORPS & YEAR OF SERVICE MEMBERS

WELCOME TO YOUR YEAR OF SERVICE

- Contextualize your unique location within your city/town, within the national service web, at your organization, and in your service community
- Reflect on the power dynamics inherent in service
- Obtain tools and resources for entering new communities and being a new professional

ENTERING NEW COMMUNITIES

- Reflect on your personal history and standpoint
- Discuss the potential impacts of entering new communities
- Create personal action plans, utilizing the wisdom of your community and best practices

SURVIVING AND THRIVING ON A STIPEND

- Reflect on the histories of poverty and wealth
- Discover and share money saving tips and tricks
- Create a personal budget

SUSTAINABILITY TOOLS AND MANAGING TRANSITION

- Visualize sustainability/lack of sustainability for your organization, program, or community
- Identify methods of leveraging program impacts with funders, lawmakers, clients, etc.
- Reflect on potential growing pains

LIFE AFTER SERVICE

- Peer review of individual résumés and cover letters
- Meditative visualization of your future
- Design your own vision board



**VISION DRIVEN CONSULTING
BRITTANY CAMPESE, PRINCIPAL**

West Philadelphia, PA

(607) 227-9922

info@visiondrivenconsulting.com

VisionDrivenConsulting.com